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## REFLECTIONS ON THE ATTRACTION OF NEW POPULATION IN REMOTE RURAL AREAS

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ISSUE: Building on attracting new residents

### ITINERARY 5A

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## RESEARCHER

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Chakda Yorn, Coop Niska and Cégep de Victoriaville (CISA) | E-mail: [chakda.yorn@niskacoop.com](mailto:chakda.yorn@niskacoop.com)

### Summary of the researcher's presentation:

The researcher raises questions about the means to attract young people and families in peripheral rural areas. He first mentions that the arrival of new rural residents causes cultural, environmental, economic, political, and social transformations within a territory. To manage the attraction and retention, the territories must establish a true process engineering, an integrated strategy. There is no recipe, but a learning system sets in.

### The key elements to remember according to the researcher:

- strategic areas for the territory;
- transformations;
- shared vision and planning;
- strategic assets;
- intervention possibilities;
- potential for change.

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## ADDITIONAL DOCUMENTATION

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**NOTE: All linked documents (PowerPoint, Prezi, etc.) are only available in their original French version.**

[Chakda Yorn, Coop Niska and Cégep de Victoriaville \(CISA\)](#)