
TESTIMONIAL FROM PRAXÈDE



ISSUE: Building on entrepreneurship

ITINERARY 6A

Date: Tuesday, September 10, 2013

Location: Marbleton Community Centre

ENTREPRENEUR

Praxède Lévesque-Lapointe, Karité Delapointe

Testimonial summary:

Named Farmer of the Year 2011, Praxède Lévesque-Lapointe is an entrepreneur whose key to success is to transform pitfalls into leverage.

Mrs. Lapointe presents her entrepreneurial journey, and the many business projects achieved during her career:

- a dairy farm;
- a maple products marketing business grouping over 300 producers;
- the first organic cheese factory in Quebec;
- a company processing and marketing Shea butter.

ADDITIONAL

Web site: karitedelapointe.com